Artist Card Spec Sheet

A Computer Art II student is going to create an Artist business card specifically for you. It is very common for an artist to have professional business cards that display their information and artwork. The cards can vary in size but are handed out at galleries or art shows to help promote their name or the sale of their artwork. Please answer the following questions so that the designing can begin and remember the more information you provide the easier it is to create a design based off of your requests. You will have to meet with the designer during the process to critique the work or communicate through email. The artist cards will be designed in time for the 2013 Art Show.

***This must be completed and returned by March 5, 2013***

1. What is your email address?

JennyFirn@gmail.com

1. Please upload all of the artwork that you would like on your artist card onto

T:\Computer Art Classes 2013\ArtistCardArtwork

**No later than March 5, 2013**

1. Please describe the color scheme you would like?

Earth Tones (Browns, Greens, Blues, Natural Colors)

1. What font styles do you like? If you don’t know any font names or styles then describe the type of font you would like on your card.

Kristen or Harrington, yet easy to read, something that looks like my print

1. What should be the focal point? Your name? The artwork? What do you want the viewer to notice on the card, what is most important?

My Artwork first then my Name.

1. Please list the contact information you would like on your card. Keep in mind that you will be able to pass this card out the night of the art show. If someone would like to purchase your work how would you want them to contact you? Phone? Email? Home visits?

[JenniferFirn@gmail.com](mailto:JenniferFirn@gmail.com)

215-364-1366

No home address

1. Do you have ideas about the visual style you want? Please describe…

I like nature and organic things… swirly designs with organic shapes…

1. Is there anything that should be avoided?

Nothing flashy or too fancy, I am not into pink or sparkles

1. Additional Comments to assist in designing:

I’m good.